



## **The Villa Receives 2021 Customer Experience Award from Pinnacle Quality Insight**

LEWISTOWN, Montana – The Villa, a Lewistown-based provider of assisted living care, is proud to announce that they are the recipient of Pinnacle Quality Insight’s 2021 Customer Experience Award™. Qualifying for the award in the categories of Variety of Food/Menu Choices, Quality of Food, Dining Service, Response to Problems, and Safety and Security, The Villa displays a continued dedication to providing Best in Class senior healthcare services.

Executive Director Laura Fogle describes receiving the awards as an honor. “We are elated to be recognized by Pinnacle. It’s great to have our efforts acknowledged,” she said. “I’m very proud of our employees for all the work they’ve done on a daily basis to see that each resident is receiving the care and attention they need given the restrictions we’ve had during the pandemic.”

Throughout its history of serving the community, The Villa has placed a strong emphasis on ensuring that the individual needs of every resident are met. Over the course of 2020, a sampling of The Villa’s customers and their families have participated in monthly telephone interviews that include open-ended questions, as well the opportunity to rate The Villa in specific categories.

Every month, The Villa has gathered its real-time survey results to gain a better understanding of the resident’s needs and make improvements when necessary. By qualifying for the Pinnacle Customer Experience Award™, The Villa has satisfied the rigorous demand of scoring in the top 15% of the nation across a 12-month average. Clients have the opportunity to achieve this Best-in-Class distinction on a monthly basis in many categories designed to accurately reflect each resident’s experience.

### **About Pinnacle Quality Insight**

A customer satisfaction measurement firm with 25 years of experience in post-acute healthcare, Pinnacle conducts over 150,000 phone surveys each year and works with more than 2,500 care providers in all 50 US states, Canada and Puerto Rico.

### **About The Villa**

The Villa offers individualized assistance for the activities of daily living while helping you maintain and expand your independence. When you enter our comfortable, homey setting, you become part of an extended family of physicians, caregivers and caring staff members. Learn more by visiting [www.vallevistavilla.com](http://www.vallevistavilla.com).

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